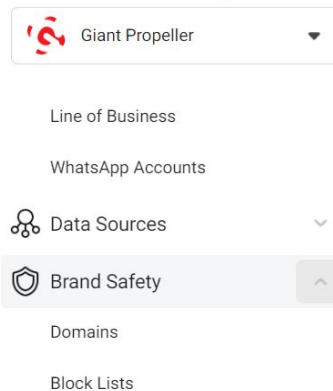# Facebook Domain Verification Options

Option 1: Verify your domain Via DNS Settings

The first step in verifying your domain within Facebook Business Manager, once you are logged in, is to click on 'Business Settings'

    1. Log into Business.facebook.com
    2. Click on Business Settings
    3. Scroll down to 'Brand Safety" and click on on the arrow to the left

Business Settings

Giant Propeller ▼

Line of Business

WhatsApp Accounts

⊷ Data Sources ⌄

🛡 Brand Safety ⌃

Domains

Block Lists

    4. Click on 'Domains'
    5. Click 'Add New Domains'
    6. Type in the domain name and click 'Add'
        a. Facebook will then give you a code to add as a TXT record in your DNS setting with your Domain Registrar, ie. GoDaddy, Google Domains, namecheap, Network Solutions, etc.

DNS Update
Copy the DNS record on the screen after the = sign

    1. Log into Domain Registrar (ie. GoDaddy, Google Domains, namecheap, etc.)
    2. Go to the DNS settings Page
    3. Select "Add a record"

4. For type, select "TXT"
5. If Hostname is necessary, type in "@"
6. Under content, type, facebook-domain-verification=***pasted code here***
7. Wait for the changes to take effect
8. Return to Business Manager and select Verify

Option 2: HTML File

1. Download Facebook's provided HTML file (Number 1 on the HTML tab in Business Manager)
2. Upload the file to the root directory of your website
3. Select Verify

Next, Assign pages to the domain